



Byron Australian Football Club

Inc. 9887338

Affiliated with

ABN: 65384932885



PREMIERS: 1985,92,93,94,99,2000,01,03,04,07,08,09,16

Home Ground:
Cavanbah Sports Complex;
Ewingsdale Road, Byron Bay NSW 2481

Correspondence to:
2/1 Nandroya Drive
Ocean Shores NSW 2482
Club Email; byronbay afl@gmail.com
President; Michael Young 0448 686 334

Wednesday, 29 March 2017

To whom it may concern,

My name is Michael Young, President; of the Byron Australian Football Club. On behalf of the Club, I would like to take this opportunity to invite you to join us as a Partner for the 2017 season.

We are the local AFL Senior side based at the Cavanbah Centre. A large increase in player participation of our League Competition in 2016, has seen AFL become a significant sporting code in the Local Community.

Whilst the Byron Magpies is fully voluntary; operating a Community Sporting Club does have its challenges. Finding the necessary Funds to participate in the AFL Queensland Competition can be a daunting task and none of our success would be possible without the involvement of Local Businesses and Individuals.

The Byron AFL Magpies, are keen to expand our engagement with the Local Community. At present; we are looking to increase our Partnership with Local Businesses, in the form of Player Sponsorship through the 2017 season.

We have had brilliant support from the Local Community in the past and we're very keen to see that continue.

We believe by joining our Club it would help with and not be limited to:

1. Introducing new customers
2. Increasing loyalty of current customers
3. Increasing your sales.
4. Increasing brand awareness

Further benefits:

1. 100% tax deduction as advertising expenditure
2. Company exposure to the ever increasing use of the sporting complex in Ewingsdale
3. Positive contribution to the local community by supporting local people in local sport
4. Sponsorship runs from 1st February 2017 to 1st February 2018

I have enclosed a Player Sponsorship Form for your consideration.

I thank-you for your time and I look forward to meeting you and discussing how we and your Business can establish a mutually beneficial working relationship for the future.

Sincerely,

Michael Young
President
Byron Australian Football Club



2017 Player Sponsorship Form



The Byron Australian Football Club are proud to offer Player Sponsorship Package for Season 2017.

Support our club and your favourite player by becoming their sponsor in 2017. By doing so you will help us to provide the best resources to support their development and help the football club in its quest for continued success.

COST \$250

- **Player Sponsor Day royalties**
- One year full membership
- Acknowledgement on club's website/social media
- Player award mentions

100% Tax Deduction for Sponsorship/Advertising

Payment Options: Cash or by making a direct deposit into the Club's bank account.

Player Sponsored	
Company Sponsor Name	
Sponsor Contact Person	
Sponsor Postal Address	
Contact Number	
Email Address	

Pay in Person: Bring this Form to: BYRON SPORTING COMPLEX 249 Ewingsdale Road Byron Bay NSW, 2481	Email: Send this completed form to byronbayaf@gmail.com	Direct Deposit: Byron Australian Football Club National Australia Bank BSB: 082489 Acc no: 025537234 REF: (Your Name/Players Name)
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